

Java MUG Board Meeting
Wednesday August 13th, 2008
(compiled by Brian Polster due to my absence)

Issues Discussed

- Financial status of the organization
- Sponsors and revenue
- Board meeting schedule
- Elections for 2009
- Other

Financial Status

- Scott provided background with the organizations 501-C6 status. JavaMUG had its corporate privileges revoked in April 2008 due to a misunderstanding concerning franchise taxes. JavaMUG has its corporate status back as of 8/1/2008.
- Scott reported a balance in the treasury of \$9,000

Sponsors and revenue

- Scott brought two new types of sponsors for discussion.
 - The first is a product based company that would give JavaMUG members a discount when clicking through the site. The sponsor would also provide JavaMUG with give-aways while its ad was on the site. After discussion, it was decided to negotiate further with the potential sponsor to fit them in the existing logo categories and/or pursue a revenue split between members and JavaMUG with 2 give aways per month for the duration the sponsor's ad is on the site.
 - The second sponsorship opportunity is for a "Google-Ads" type sponsor focused on matching job applicants. The board agreed to pursue on a limited basis and evaluate the results.
 - The board agreed that any contracts for ad placements should be made with the provision that the ads can be pulled at the discretion of the JavaMUG board and will be evaluated to determine if they meet minimum (TBD) revenue thresholds.
- Scott commented that sponsor revenue is up 50% over last year

Board Meeting Schedule

- Board meetings have not been held as regularly as planned and minutes have not been accurately captured. Eric suggested formalizing the board meetings to occur at lunch on the 3rd Wednesday of the month.
- Eric is assigned the action item of setting up the meeting and getting it on the board members' calendars.

Elections

- 2009 elections were discussed and the process was agreed to be the following:
 - Announcement will be made at the September and October meetings about the election process
 - Interested candidates will write two paragraphs about themselves to appear on the JavaMUG website. The first paragraph will be a brief bio and the second a statement on why people should vote for them.
 - All candidates will be given an optional 2 minutes to talk to the JavaMUG group on the night of the elections (the November meeting).
 - The speeches will occur during the social period and not effect the normal meeting time. The start time for speeches will be calculated based on the number of people that will be speaking. For example, if six people will be speaking then the speeches will start 12 minutes before the speaker is scheduled to begin. (6 people x 2 minutes

each). Higher offices will speak last.

Miscellaneous

- Eric mentioned that the domain name for javamug.org needs to be assigned to the organization. This action item was assigned to **?????**.
- Eric is looking for an out of town speaker to fly in for the November meeting. He has a short list and is working to secure a speaker.\
- Eric mentioned that the December meeting will likely utilize a local area speaker.